## Consolidated Container Company Plans to Ship 200 Million Eco-Friendly Dura-Lite® Bottles by Year's End

Atlanta—The award-winning¹ family of Dura-Lite® containers, co-developed by Consolidated Container Company (CCC) and Milacron's (NYSE: MCRN) Uniloy® product brand, continues to impress customers, consumers, and industry experts since its launch in 2016. Dura-Lite® containers are available in gallon, half-gallon, and quart sizes, presenting customers the opportunity to leverage a matched set of bottles with similar aesthetic features and enhanced performance characteristics.

Dura-Lite® bottles are designed to use between 10% and 25% less plastic than comparable traditional designs – all while meeting or exceeding the key performance attributes of those traditional designs. "By using less plastic in a distinctive design package, Dura-Lite® can help our customers realize supply chain savings, meet sustainability targets, and refresh the look and feel of their products," said Alex Bernhardt, Senior Vice President of Strategy & Commercial Excellence at CCC. "Our investments in compelling, value-based solutions such as Dura-Lite® have started to make waves across the industry and help solidify CCC's position as a packaging solutions provider of choice for our customers."

Robert Spagnoli, Global Product Manager, Molds and Tooling, Uniloy, said, "The success of the Dura-Lite® container is a direct result of Milacron and CCC's combined hard work and mutual respect for each other's talents and experience."

Dura-Lite® bottles are compatible with multiple neck finishes and have footprints specifically designed to work well in existing dairy, water, and beverage fill lines and downstream supply chains with minimal need for upgrades or capital investment.

To date, CCC has shipped nearly 30 million Dura-Lite® bottles to customers throughout the United States—including for major national beverage manufacturers—and CCC plans to ship over 200 million more bottles by year's end. Throughout 2016, CCC installed Dura-Lite® molds across its national network of manufacturing facilities to support accelerating customer demand for these innovative packages. "The benefits of these designs coupled with the breadth of our national footprint creates a powerful value proposition for our customers, who are looking for innovation, savings, and supply chain security," said Patrick Keese, Senior Vice President and General Manager of CCC's Beverage business. "I continue to be delighted by the consistently positive customer feedback we receive around our Dura-Lite® program."

CCC co-developed the Dura-Lite<sup>®</sup> family of containers with Milacron's Uniloy<sup>®</sup> product brand, utilizing Uniloy's<sup>®</sup> expertise in molds and machining combined with CCC's Studio PKG<sup>™</sup> design capabilities and in-depth research with customers and consumers. Due to the nature of the exclusivity agreement between CCC and Milacron, Dura-Lite<sup>®</sup> containers are available only through CCC.

¹http://www.blowmoldingdivision.org/conferences/blow-molding-parts-competition-2016-winners/

## **About Consolidated Container Company**

CCC is a leading developer and manufacturer of rigid plastic packaging solutions in North America. CCC specializes in customized mid- and short-run packaging solutions, serving a diverse customer base in the dairy, household chemicals, food/nutraceuticals,

industrial/specialty chemicals, water, and beverage/juice markets. CCC also operates a leading recycled and custom compounded post-consumer resin business, Envision Plastics. With 57 rigid plastic packaging manufacturing facilities, two recycled resins manufacturing facilities, and 2,300 employees, CCC has an integrated, nationwide network that consistently delivers reliable and cost-effective packaging and recycled resin solutions to meet the needs of a wide range of customers and markets. From its state-of-the art Studio PKG<sup>™</sup>, to the recycling technologies of Envision Plastics, to its experienced manufacturing teams across its network, CCC delivers high performance, cost-effective solutions to meet even the most challenging applications. www.cccllc.com



## **About Milacron**

Milacron is a global leader in the manufacture, distribution and service of highly engineered and customized systems within the plastic technology and processing industry. Milacron is the only global company with a full-line product portfolio that includes hot runner systems, injection molding, blow molding and extrusion equipment plus a wide market range of advanced fluid technologies. Visit Milacron at <a href="https://www.milacron.com">www.milacron.com</a>